



World Peace Parents Foundation  
PO Box 468  
Gainesville, Virginia 20156

*Begin with the Children™*

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## Newborn Project Sponsor Application

The mission of the Foundation's *Begin with the Children* "Newborn Project" is to connect with parents of newborn baby's at hospital birthing centers in the Sponsors local community. The Sponsor, in cooperation with the hospital makes available to the parents of newborns user-friendly family educational materials for use at home in rearing their baby. The Sponsor of a *Begin with the Children* Newborn Project is the active manager for the Project and provides the necessary funding.

1. **Sponsor Name:** \_\_\_\_\_  
(Please type or print clearly)

2. **Sponsor's Primary Contact Individual:** \_\_\_\_\_  
(Name-please type or print clearly)

\_\_\_\_\_  
(Street Address, City, State and Zip—please type or print clearly)

\_\_\_\_\_  
Business phone #                      Home phone #                      Cell or mobile phone #

\_\_\_\_\_  
(Email address—**required**—please type or print very clearly)

3. **Alternate Contact Individual for the Sponsor:** \_\_\_\_\_  
(Name-please type or print clearly)

\_\_\_\_\_  
(Street Address, City, State and Zip—please type or print clearly)

\_\_\_\_\_  
Business phone #                      Home phone #                      Cell or mobile phone #

\_\_\_\_\_  
(Email address—**required**—please type or print clearly)

4. If the Sponsor is an organization, has this Application been approved by the governing body of the Sponsor? Yes:  No:

5. Name and address of proposed hospital/birthing center:

\_\_\_\_\_  
(Please type or print clearly)

\_\_\_\_\_  
(Please type or print clearly)

\_\_\_\_\_  
(Street, City, State, Zip)

6. Hospital/birthing center number of live births for the most recent 12-month period :

\_\_\_\_\_

7. Has the hospital/birthing center management approved participating in the project?

Yes:  Not Yet:

8. The undersigned on behalf of the Sponsor represents that he or she has read the attached Sponsor Qualifications, Sponsor Responsibilities, and further represents that the Sponsor is qualified, and prepared, to undertake the responsibilities outlined.

**Instructions:** The initial license fee for the *Begin with the Children* Newborn Project is \$1,000. Thereafter, the annual renewal license fee is \$100. This Application must be submitted with a \$100 non-refundable processing fee.

Mail the Application to World Peace Parents Foundation, PO Box 468, Gainesville, VA 20156 together with a \$ 100 check payable to the Foundation as a non-refundable processing fee. If the application is approved, the \$100 processing fee will be applied as part-payment of the \$1,000 initial license fee.

If you wish to fax your application and pay by credit card, please call the Foundation toll free at **1-866-975-3723**.

**Sponsor Name:** \_\_\_\_\_  
(Please type or print name clearly)

**Signed by:** \_\_\_\_\_  
(Please type or print name clearly)

**Signature** \_\_\_\_\_ (Date)

## ***Begin with the Children* Newborn Project Information for Sponsor Applicants**

**Sponsor Qualifications:** Sponsors of the *Begin with the Children* project should possess these basic characteristics:

- A Sponsor must have the financial capacity to acquire and maintain the supply of *Begin with the Children* Newborn Project Parenting Kits required by the hospital/birthing center selected.
- A Sponsor must be licensed by World Peace Parents Foundation. The initial license fee is \$1,000.00 for the first year. Thereafter the license may be renewed annually for \$100.
- The Sponsor must agree to undertake the *Begin with the Children* Newborn Project as a nonpolitical, nonprofit and non-denominational community service activity.
- A Sponsor may be an individual and/or an organization.

### **Sponsor Responsibilities:**

- A Sponsor funds the project. Generally, the cost for the initial year is \$3,000 to \$6,000, depending on the number of live births at the Sponsors hospital/birthing center. The minimum initial supply of Newborn Parenting Kits is 500. Subsequent funding requirements depend on the number of live births at the hospital/birthing center.
- Gain the approval of the hospital/birthing center management.
- Train the hospital/birthing center staff or volunteers.
- Monitor the project's administration and submit a short quarterly report.
- Recruit and train volunteers to help administer the project, unless the hospital/birthing center opts to use its staff.

### **What the Foundation Provides the Sponsor:**

- Exclusive license to the Sponsor of the Project at the hospital/birthing center selected, including the right to use the Foundation's trademarks, copyrights, and other proprietary materials pertaining to the Project.
- Parenting Kits and accompanying materials.
- *Begin with the Children* Newborn Project Training.
- Recommended format and agenda for the press conference launching the Project.
- Suggested press release at the launch.
- PSA Announcements.
- Ongoing consultation.
- Project updates as they occur.
- Annual report on the level of participation, demographics, and feedback reception of parents participating in the project.

**Note:** All personal data remains confidential. Information provided in the annual report will not include names or other personal data of any parents or children receiving Parenting Kits.